

ANNUAL GENERAL MEETING MINUTES 2017

1PM THURSDAY SEPTEMBER 21st

REDSTONE GOLF RESORT

PRESENT

Andras Lukacs (Executive Director)
Kristi Calder (Marketing Manager)
Jan Luppens (new President of Black Jack)
Christina Baldini (Mountain Town Properties)
Christine Andison (Board member)
Nicole Briggs (Board Member)
Scott Forsyth (Board Member)
Libby Martin (Board Member)
Courtney (Board Member)
Trish Dyer (Board member)
John Greene (City Rep)
Daniel D'Amour (Board member)
Laura Pettitt (Board member)
Chelsea Novak (Newspaper)
Cary Fisher (Board member)
Natasha Lockey (Kootenay Gateway)
Joelle Hodgins (Museum)

Start 1:06pm

1. Adoption of Agenda

Motion Forth to adopt agenda: Christine Andison

Seconded: Daniel D'Amour

Passed

2. Approval of previous AGM minutes

Motion Forth to accept previous minutes: Christine Andison

Seconded: Laura Pettitt

3. Presentation of Annual Report; Executive Director, Andras Lukacs

Biggest Highlights:

- New MRDT Tax level, now 3%
- Addition of Marketing Manager for the full fiscal year
- Continue with Video Library and leverage content on Social Media with focus on FB and Instagram
- Printed the escape guide
- Signed a 3yr contact w city of Rossland to secure funding

Tourism Indicators: Best year on record

Financial highlights:

- MRDT was up by 49%,
- Grant revenue decreased due to lower RMI income
- Marketing budget decreased 18%, office and operation cost remained the same, payroll increased due to Kristi Calder's contract, summer student and Deanne was hired as an admin.
- Lower Columbia Regional Project – to develop the Lower Columbia as a tourist destination. Funding comes from DBT, TR, DBC & Cost Sharing partners. Development of a photo and video bank, support regional events, create a regional event calendar, website (landing page to re-direct visitors), development of the Kootenay Golf and Adventure Trail.

Project Summary:

- Photo Video and Social Media Development
- DBC Co op Marketing Cost Share
- Escape Guide
- Managed the Kootenay Golf Trail
- Upgraded Website

Looking Ahead:

- Continue to promote Rossland as an authentic funky ski town. Move towards a 4 season destination. Branch out to other activities – adventure motor biking, fat biking
- Working with City of Rossland on small accommodator bylaw
- Need to look at alternative models of running the Ski Bus as RMI Accommodator funding is not secure for next year.

Motion Forth to accept annual report: Trish Dyer

Seconded: Scott Forsyth

Passed

4. Financial review

Andras presented annual financials.

Motion to accept financials: Christine Andison

Seconded: Laura Pettitt

Passed

5. Election of officers

Christine Andison volunteered to remain Treasurer

Nicole Briggs volunteered to remain Secretary

Cary Fisher volunteered to remain as President

Note: Cary offered up President position if there was someone who wanted to take the position. No one accepted. Suggestion to skip July & August meetings during the summer. Too busy for a lot of members.

A Vice President is needed. Cary Fisher nominated Trish Dyer. Trish to accept or decline later.

Motion to accept the acclimation of the 3 volunteers to remain Christine, Nicole & Cary:

Motion: Daniel D'Amour

Second: Scott Forsyth

Passed

Include a rep from Trail & District Chamber of Commerce as a voting director of Tourism

Rossland society

Motion: Daniel D'Amour

Second: Trish Dyer

Passed

6. New business

N/A

7. Date of next AGM – Motion to have the next AGM Sept 20th 2018

Moved: Christine

Second: Trish

8. Adjourned

Moved: Christine Andison

Seconded: Laura

Passed, meeting adjourned at 1:46pm