



ANNUAL GENERAL MEETING MINUTES 2020

1 PM THURSDAY, SEPTEMBER 17TH

VIRTUAL MEETING - ZOOM

PRESENT

Courtney Jewitt (President)
Jane Paterson (Vice President)
Dan D'Amour (Secretary)
Christine Andison (Treasurer)
Jesse Crockett
Joel Jackson
Carol Cooper
Laura Pettitt
Dave Diplock
John Snelgrove
Adele Pratt
Erik Kerr
Kylie Lakevold (Staff - Marketing Coordinator)
Andras Lukacs (Staff – Executive Director)

GUESTS

Anthony Bell – Red Barn Lodge
Caroline Rousselle – Revolution Cycles
Angela Price – Angela's B&B
Kate Garlinge – Rossland Bike Retreat
Natasha Lockey – Kootenay Gateway

Meeting called to order - 1:03pm – Christine Andison motions, Jane Paterson Seconds

1. Adoption of Agenda

Motion to adopt the Agenda

Moved: Christine Andison

Seconded: Jane Paterson

All in favour. Passed.

2. Approval of 2019 AGM Minutes

Motion to approve the 2019 AGM Minutes

Moved: Christine Andison

Seconded: Dan D'Amour

All in favour. Passed.

3. Approval of 2019/2020 Financial Statements

- Notice to reader level financials, not audited, submitted by Jeff Ross (CPA)
- Cash assets was up in 2020
- RMI bank account declined, City of Rossland handles funds now, in lieu of TR. TR invoices city for required projects
- Accounts Receivable \$57K, outstanding bills from winter, waiting on grants applied for, will show up in 2021 financials
- MRDT receivable, dropped considerably. Province allowed business to defer tax payments, did not receive February or March tax payments.
- Total of 197K in bank, in a very healthy financial situation
- Grant Revenue - 420K, slightly down from 2019 -2K)
- Marketing expenses went up by 55K
- General Admin doubled as well. Rural dividend fund
- Payroll increase by 50K, Kylie started full time in April, payroll includes Videographer and Executive Director.
- \$457K in Expenses
- Net Assets of \$171K at fiscal year end

Full Financial Statements is available:

<https://www.dropbox.com/s/eyu66zpgjqj283v/20200331%20Financial%20Statements%20Tourism%20Rossland%20Society.pdf?dl=0>

Motion to approve the 2019/2020 Financial Statements as presented by Andras Lukacs

Moved: Christine Andison

Seconded: Dan D'Amour

All in favour. Passed.

4. Presentation of 2019/2020 Annual Report – Andras Lukacs

Strategic Highlights:

- Accommodation revenue from 2020, was a little over 5 Million, significantly lower than 2019, partially due to Feb and March deferrals. Will receive payments wont be possible to know how much revenue was from each of those months.
- 2.7 Million during non-peak visitation (April to November) is the highest ever.
- \$19K of MRDT contribution from Short Term (Air Bnb) Rentals
- Marketing spend, 49% of total expenses (226K)
- Marketing highlights - Year round 33%, Winter 44%, 23% Summer
- Socials grew by about 30% both Instagram and Facebook

Full Report is available:

<https://www.dropbox.com/s/kmvh08u7eniemn8/Annual%20Report%202019-2020.pdf?dl=0>

Motion to approve the 2018/2019 Annual Report as presented by Andras Lukacs

Moved: Christine Andison

Seconded: Jane Patterson

All in favour. Passed.

5. Election of Officers

Motion to re-elect Daniel D'Amour as Secretary

Moved: Jesse Crockett

Seconded: Christine Andison

All in favour. Passed.

Motion to re-elect Christine Andison as Treasurer

Moved: Dave Diplock

Seconded: Daniel D'Amour

All in favour. Passed.

Motion to re-elect Jane Patterson as Vice President

Moved: Christine Andison

Seconded: Dan D'Amour

All in favour. Passed.

Courtney Jewitt will not longer represent the Rossland Museum & Discovery Centre on the Tourism Rossland Board, therefore she is stepping down as president.

The board unanumously thanked Courtney for her service and dedication to the organization and our community.

Motion to elect Jesse Crockett as President

Moved: Christine Andison

Seconded: John Snelgrove
All in favour. Passed.

6. Date of next AGM

Motion to have the next AGM on September 16, 2021

Moved: Christine Andison

Seconded: Jesse Crockett

All in favour. Passed.

7. Adjournment

Motion to adjourn meeting

Moved: Dan D'Amour

Seconded: Courtney Jewitt

All in favour. Passed.

Meeting Adjourned: 1:53 p.m.